



SUSTAINABILITY SOLUTIONS LEADERSHIP PROGRAMME

The University of Exeter collaborated with Capgemini Invent to develop and deliver a Sustainability Solutions Leadership Development Programme. This brought together a large group of Capgemini Invent's consultants with the University's top researchers in different fields of sustainability and its implications for business.

The Programme aimed to help Capgemini Invent stay ahead of the game in bringing different aspects of sustainability science 'into the boardroom', equipping the consultants with the knowledge and confidence to address this complex but critical topic with their clients.

OUR CLIENT

Launched by the Capgemini group in 2018, Capgemini Invent advises clients on digital innovation and transformation, designing, building, operating and transferring expertise to help them reinvent their core businesses, along with inventing and implementing new processes, products and services.

With expertise in strategy, technology, data science and creative design, Capgemini Invent works with their clients to innovate and transform the way they do business. Working with clients, suppliers and other stakeholders to build a sustainable future is a mainstay of Capgemini's global strategy.



THE CHALLENGE

Leading businesses recognise that there are real benefits from embedding and developing a sustainable approach. As their clients plan for net zero carbon emissions by 2050, consulting firms must develop their skills in leading sustainable change.

Capgemini Invent recognise the importance of this corporate sustainability role and want to bring 'sustainable by default' solutions to their clients, developing sustainability expertise across its established consultancy practice.



THE SOLUTION

Capgemini Invent chose to collaborate with the Executive Education team at the University of Exeter because the team's approach is to put collaboration and co-development of course content at the heart of programme development.

The University constructed a programme with 13 'masterclasses' delivered by 12 leading researchers in different fields of sustainability. These were supplemented by facilitated workshops and activities aimed at embedding knowledge into Capgemini Invent practice as well as building the consultants' skills in relating this to typical client challenges.




THE RESULTS

There was real, positive engagement and enthusiasm from both the Capgemini Invent participants and the University of Exeter's academic delivery team in both masterclass and workshop environments. The spirit of collaboration was strong from planning to programme conclusion.

While the participants' knowledge of sustainability varied at the outset, the course built a solid foundation for all to apply sustainability solutions in a client setting. Shared experience of online and face to face sessions with the academic experts gave a strong context for developing ideas of how to bring the science to clients.

Attending sessions at the University also helped strengthen internal networks and social capital within Capgemini Invent, essential where teamwork is critical to developing effective and complex client solutions.



THE TESTIMONIAL

COURTNEY HOLM, VP SUSTAINABILITY SOLUTIONS:

“I have really enjoyed this experience; the team has been really engaged and excited about the content. The team at Exeter have been amazing and we have worked so well together.”

CHRISTIAN KROLL, MANAGING DIRECTOR:

“The secret sauce is that the content was developed for us and relates to our daily work.”

PETE MATTHEWS, CREATIVE DIRECTOR:

“This was a brilliant course, that has been fantastically facilitated, the topics and the subject matter have been covered in a great deal of detail, but have been delivered to us in a way that makes it applicable to our clients.”

“

PATRICIA NOBLE, SENIOR SUSTAINABILITY CONSULTANT:

“This course reinforced the collaboration and cooperation element – I would love to take everything we have learnt, and try to apply the science to our clients requirements and be the translators in between to make actual solutions that are impactful.”

”

“

MEGAN ATKINS, CONSULTANT:

“We are all feeling really excited and empowered with new knowledge and tools to take our new sustainability expertise to our clients.”

”

“

HARRY BLACK, CONSULTANT:

“The biggest takeaway hasn’t just been understanding the challenges we face, but how much it united Capgemini Invent as a business. I have worked with people from teams I have never heard of, learning more about the business and seeing how when we come together all our different capabilities, we have a real shot at tackling this issue.”

”