

Invitation & Agenda



SusIN Lab Part 1 - Concluding Conference and in every ending there is a new beginning !

When: Thursday 12th September 2013, 8.00-16.30

Were: **Ordnance Survey**, Adanac Drive, Southampton, SO16 0AS

Cost: None, as the first phase is sponsored by the University of Exeter (spaces are limited...)!

What next: Send of your confirmation of participation !!!! (Bettina@innovationleadershipforum.org)

Since the Sustainable Innovation Lab was first thought of about a year ago in the halls of the University of Exeter Business School three great Labs have taken place, bringing together an amazing group of people, representatives of a large number of stakeholders.

The journey has taken us from considering 'Organisational Optimisation' - doing more with less, to looking at 'Company Transformation' - doing better by doing differently, and most recently at 'Systems Building' - doing good by doing new things, with others.

Now it is time to celebrate what has been achieved, and make sure it does not stop there, that the energy sustainability driven innovation tends to unleash will lead us down a path towards a worthwhile, fair, exciting, prosperous and above all sustainable future.

As the Hopi Elders said, "We are the ones we have been waiting for".

So we are much looking forward to welcoming you - and your friends and colleagues, to **experience** collaboration, to **share** inspiring stories and to **conceptualise** the wisdom that exists.

The Hopi Elders Speak

We Are the Ones We've Been Waiting For
You have been telling the people that this is the Eleventh Hour. Now you must go back and tell the people that this is The Hour. And there are things to be considered:

- ✳ Where are you living?
- ✳ What are you doing?
- ✳ What are your relationships?
- ✳ Are you in right relation?
- ✳ Where is your water?
- ✳ Know your garden.
- ✳ It is time to speak your Truth.
- ✳ Create your community. Be good to each other. And do not look outside yourself for the leader.

This could be a good time!

There is a river flowing now very fast. It is so great and swift that there are those who will be afraid. They will try to hold on to the shore. They will feel they are being torn apart, and they will suffer greatly.

Know the river has its destination. The elders say we must let go of the shore, push off into the middle of the river, keep our eyes open, and our heads above the water. See who is in there with you and celebrate.

At this time in history, we are to take nothing personally. Least of all, ourselves. For the moment that we do, our spiritual growth and journey comes to a halt.

The time of the lone wolf is over. Gather yourselves!

Banish the word struggle from your attitude and your vocabulary.

All that we do now must be done in a sacred manner and in celebration.

We are the ones we've been waiting for.

**—The Elders Oraibi
Arizona Hopi Nation**

The Steering Committee:

Dr Bettina von Stamm, Director & Catalyst, Innovation Leadership Forum

Prof John Bessant, Professor of Entrepreneurship and Innovation, University of Exeter Business School

Dr Sally Jeanrenaud, Senior Research Fellow - Sustainable Development, University of Exeter Business School

Dr Dorothea Ernst, Sustainable Innovation Expert, Author of the Philips publication on "Sustainable Innovation"

AGENDA - The Day's Journey

- 8.00 Registrations & Coffee
- 8.30 Conference Opening **EXPERIENCE & WELCOME**
- 9.00 **SHARING Part 1 - Operational Optimisation**
Opening Keynote by **Ben Ferrari, Director Corporate Partners, The Climate Group**
Anand Lakhani, Unipart
Round Table discussion - where are we now?
- 10.15 Break
- 10.45 **SHARING Part 2 - Company Transformation**
Paul Mines, CEO Biome Technologies
James Walker, Innovation, Kingfisher
Geovation Winners Presentations (tbc)
Round Table task: Lessons learnt
- 12.15 Lunch
- 13.00 **EXPERIENCE & Energise, 15 min**
SHARING Part 3 - System Building
Debbie Tripley, Director, Planetary Boundaries initiative
Dr. Adrian de Groot Ruiz, Founder & Executive Director, True Price
Andy Middleton, tyf
Commercial organisation (tbc)
Round Table task: Pushing the Frontier
- 14.45 Break
- 15.15 **HARVEST & PLANT**
Concluding Keynote by **Dennis Pamlin, Entrepreneur, advisor and transformative explorer, 21st century Frontiers, Low Carbon Leaders for Transformative Solutions, Chinese Academy of Social Sciences**
Wrap up & new Beginnings
- 16.30 Close