

Invitation & Preliminary Agenda



Organisational Transformation

When: Thursday 21st March 2013, 9.30-16.30

Were: **15Hatfields**, Chadwick Court, London, SE1 8DJ

Sustainability is moving onto the agenda, in organisations in general and for innovation in particular. What does this mean for capabilities, processes, structures, goals and targets, and relationships at the organisational level? These are questions to explore and discuss during our second Sustainable Innovation Lab 21st March in London! Below our preliminary agenda - now all we need is **YOU** to join the dialog, share your insights and ask questions!

10.00	Welcome & Introduction	
10.15	EXPERIENCE - the journey of embedding sustainability considerations into organisations thinking & practice	
11.15	Break	
11.45	SHARE - stories and insights from those leading the pack	
13.00	Lunch	
14.00	CONCEPTUALISE - drawing on the knowledge that is already out there	
15.00	Break	
15.30	HARVEST & PLANT - making sense, identifying open issues and planning next steps	
16.30	Close	

15Hatfields' Credentials:

- Named as the UK's most sustainable conference and event venue at an awards ceremony held at the Food Link Conference organised by Sustain - the alliance for better food and farming.
- First venue in the UK to receive certification of the NQA Sustainable Development Management Scheme.
- Pursue a zero waste to landfill policy and introduced the latest energy saving devices, reducing its utility bills by 50 per cent.
- A strict 'no bottled water' policy has prevented 1 million plastic water bottles ending up in landfill (we filter our own water on site and serve to clients in reusable glass bottles).
- Distributed over 2 million wild flower seeds as part of our campaign to help save the decline of bees in London.

What next: Let us know if you can join us !!!! (Bettina@innovationleadershipforum.org)

Much looking forward to welcoming you on the 21st March,

With best wishes,

On behalf of the Steering Committee,

Bettina

Dr Bettina von Stamm, Director & Catalyst, Innovation Leadership Forum

Steering Committee:

Prof John Bessant, Director of Research and Professor of Entrepreneurship and Innovation, University of Exeter Business School

Dr Sally Jeanrenaud, Senior Research Fellow - Sustainable Development, University of Exeter Business School

Dr Dorothea Seebode, Sustainable Innovation Expert, Author of the Philips publication on "Sustainable Innovation"