

# Invitation & Agenda



## Systems Transformation

**When:** Thursday 20<sup>th</sup> June 2013, 9.30-16.30

**Were:** **Marks & Spencer**, Waterside House, 35 North Wharf Road, London W2 1NW

In order for sustainability to be truly achieved, changes at the system levels are necessary and in order to make these happen we need to “Do good by doing new things with others”, as it says in the NBS Report ‘Innovating for Sustainability’. Only by thinking and collaborating across the system will we be able to move beyond ‘doing less harm’ towards becoming net-contributors to sustaining our planet along the three dimensions of the triple bottom line: People, Profit, Planet. What does this mean, and how does it look like, to explore this is on the agenda of our third Sustainable Innovation Lab.

Below our agenda; we are very much hoping that you - and or your colleagues - will be able to join us.

- 10.00 Welcome & Introduction
- 10.15 **EXPERIENCE** - what embracing sustainability at the system level means
- 11.15 Break
- 11.45 **SHARE** - stories and insights from those leading the pack: Marks & Spencer, the NHS, Wales and Interface
- 13.00 Lunch
- 14.00 **CONCEPTUALISE** - drawing on the knowledge that is already out there; including contributions from Rene Moretti, formerly Lafarge, and Michael Pitts, TSB (Technology Strategy Board)
- 15.00 Break
- 15.30 **HARVEST & PLANT** - making sense, identifying open issues and planning next steps
- 16.30 Close

### **Marks & Spencer: Plan A**

- We launched Plan A in January 2007, setting out 100 commitments to achieve in 5 years. We've now extended Plan A to 180 commitments to achieve by 2015, with the ultimate goal of becoming the world's most sustainable major retailer. Through Plan A we are working with our customers and our suppliers to combat climate change, reduce waste, use sustainable raw materials, trade ethically, and help our customers to lead healthier lifestyles. We're doing this because it's what you want us to do. It's also the right thing to do. We're calling it Plan A because we believe it's now the only way to do business. We launched Plan A in January 2007. There is no Plan B.

From: <http://plana.marksandspencer.com/about>

**What next:** Let us know if you can join us !!!! ([Bettina@innovationleadershipforum.org](mailto:Bettina@innovationleadershipforum.org))

Looking forward to seeing you the 20<sup>th</sup> June at M&S!

All best wishes,

On behalf of the Steering Committee,

**Bettina**

Dr Bettina von Stamm, Director & Catalyst, Innovation Leadership Forum

### **On behalf of the Steering Committee:**

Prof John Bessant, Director of Research and Professor of Entrepreneurship and Innovation, University of Exeter Business School

Dr Sally Jeanrenaud, Senior Research Fellow - Sustainable Development, University of Exeter Business School

Dr Dorothea Seebode, Sustainable Innovation Expert, Author of the Philips publication on “Sustainable Innovation”