

# Sustainable Innovation Lab Agenda 13.12.12



Earth Room, 15 Hatfields, Chadwick Court, London SE1 8DJ



9.30 Registration & Coffee

10.00 **Introductions, Interactions, Scene Setting**

11.30 Refreshments

11.50 **Perspectives on Sustainable Innovation**

**Sustainability & sustainability-driven innovation** - How it all came about, illustrated through the case study of Philips; Dorothea Seebode

**Collaboration between NGO and company to drive sustainability** - Illustrated through the example of WWF & Lafarge; Jean-Paul Jeanrenaud, WWF

**Achieving adoption of sustainable technologies through radical innovation** - The case study of SolarCentury, Alan South, Chief Innovation Office, SolarCentury

13.30 Lunch

14.15 **Exploring Sustainability-driven Innovation**

14.15 What is happening in your organisation

14.45 What are challenges & opportunities

15.15 Refreshment

15.40 Burning questions to be addressed

16.10 **Feedback, Discussion, Way Forward**

16.30 Close

