

# MASTER YOUR FUTURE IN MANAGEMENT

A conversion programme for recent graduates from any subject background looking to accelerate their international business career



# MSc INTERNATIONAL MANAGEMENT

Ranked amongst the world's best in the *2018 Financial Times Masters in Management Rankings*, our flagship management programme is perfect if you have less than three years' work experience and are looking to further develop your business knowledge and launch a dynamic career in the ever-changing global business environment.

This programme will offer you a range of additional activities whilst you study:

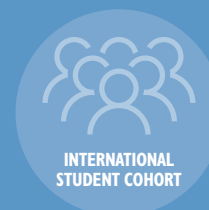
- Unique three-day Careers Camp during induction week with workshops and lectures specifically designed to help you think about your aspirations
- Access to a dedicated support team including a careers coach for International Management students to help you develop and achieve your career goals
- Combine your learning with practical experience by tackling real industry challenges
- Networking events and guest lectures from industry leaders
- International student cohort, with students from over 30 different countries represented\*
- European study option available in term two at one of our four prestigious partner universities:
  - University of Mannheim, Germany
  - University of Bocconi, Italy
  - Copenhagen Business School, Denmark
  - HEC Lausanne, Switzerland

After graduation, you will join our network of alumni who are making a real difference across the globe. From business analysts in the telecoms industry, consultants expanding family firms, as development managers in multi-national firms like Unilever, to programme and event coordinators for large not-for-profits.



"The MSc International Management at Exeter has helped me to develop – amongst other things – a new maturity. At this level, you no longer play the role of student to the teacher. You and your peers are fellow workers operating together to achieve a common success. This created a whole new working dynamic and provides the confidence which will enable you to walk into a workplace as a qualified professional.

Claire Abeyrante (USA)  
MSc International Management.  
2017



(\*2017/18 cohort).

## Programme structure

9 MONTH PROGRAMME		12 MONTH PROGRAMME	
<b>Induction Week</b> 3-day Global Career Camp			
<b>Term 1 Sep – Dec</b>			
6 x Compulsory Modules			
<b>Term 2 Jan – Apr</b>			
1 x Compulsory Module 5 x Optional Modules		1 x Compulsory Module 3 x Optional Modules and taught elements of Dissertation/ Business Project	
<b>May – Jul</b>	<b>Term 3 May – Sep</b>		<b>May – Sep</b>
Final Exams	Final Exams Dissertation / Business Project		
Graduation (July)	Graduation (December)		

The programme is available in three full-time formats:

- Intensive 9-month programme (September – June)
- 12-month programme (September – September)
- 12-month programme with European study (September – September)

### TUITION FEES

UK/EU fee 2019/20:  
£13,300

International Fee  
2019/20: £21,500

## Modules

### Compulsory Modules

Accounting for International Managers

Future Trends for International Management

International Human Resource Management

Principles of International Management

Strategy for International Managers

International Operations Management

Research skills for Business Research

Dissertation OR Business Project (12-month-programme only)

### Optional Modules

Five optional modules (9-month)

Three optional modules (12-month)

Banking and Financial Services

Entrepreneurship: New Venture Development

Strategic Innovation Management

Purchasing and Supply Chain Management

Marketing and New Product Innovation

Digital Business Models

International Financial Management

Sustainable Enterprise Economy

Leadership and Global Challenges

Global Career Management – Theory and Practice

Service Innovation and Management



“The International Management course covers all elements of business, providing a true insight into the future of the fast changing business world. The students at Exeter come from all over world, giving you great international exposure, the connections I have made here will stay with me for a lifetime.”

Jeet Maru (Mumbai)  
Msc International Management, 2018

## Entry requirements

In order to be considered for the MSc International Management, we require a 2:1 with honours in any discipline from a recognised university. We do consider all applications where there is evidence of exceptional performance in modules relevant to the programme of study, significant relevant work experience or professional qualifications.

For information regarding entry requirements please see our website: [www.exeter.ac.uk/postgraduate/taught/business/international\\_management](http://www.exeter.ac.uk/postgraduate/taught/business/international_management)

## How to apply

The quickest and most effective way to apply to the programme is online via the University's secure electronic application form. Current Exeter students can take advantage of our fast-track system. Please visit: [www.exeter.ac.uk/postgraduate/apply](http://www.exeter.ac.uk/postgraduate/apply)

## Scholarships

We have a wide range of scholarships available for UK / EU and international students. Please visit our website for full details: [www.exeter.ac.uk/business-school/study/masters/scholarships/](http://www.exeter.ac.uk/business-school/study/masters/scholarships/)

## Contact us

If you have any questions about the programme please get in touch and we'll be happy to help.

**Tel: +44 (0) 1392 725269**

**Email:** [www.exeter.ac.uk/enquiry](http://www.exeter.ac.uk/enquiry)

**Web:** [www.exeter.ac.uk/business-school/im](http://www.exeter.ac.uk/business-school/im)

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