

MODULE CODE	BEM1007 / BEM1007A	MODULE LEVEL	1
MODULE TITLE	Theory and Practice of Management		
LECTURER(S)	Jennifer Wren, Jackie Bagnall		
CREDIT VALUE	15	ECTS VALUE	7.5
PRE-REQUISITES	None		
CO-REQUISITES	None		
DURATION OF MODULE	One term		
TOTAL STUDENT STUDY TIME	150 hours: comprising of 11 hours lectures; 10 hours workshops; 10 hours group based learning; 11 hours web based learning and the remainder in private study.		
AIMS			
<p>The aim of the module is to introduce students to the underlying theory behind different types of management structures, processes and practices and to consider the relevance of both historical and contemporary approaches to the future of work organisation by practising managers.</p> <p>The module aims to investigate two different aspects of management:</p> <ul style="list-style-type: none"> • the first is the development of organisations in terms of history and the variety of structures that now exist and how that has an impact on the way organisations work • the second is the development of different management processes within a wide variety of organisational and environmental contexts and pressures. 			
INTENDED LEARNING OUTCOMES (ILOs)			
<p><i>On successful completion of this module, students should be able to:</i></p> <p><i>Module Specific Skills:</i></p> <ol style="list-style-type: none"> 1. understand different historical perspectives in management and organisation studies 2. understand the characteristics of contemporary organisations and the different approaches to organisational structure and design 3. understand the role of the manager in different organisational settings 4. understand the increasing impact of technology, innovation and sustainability issues on the manager's role. <p><i>Discipline Specific Skills:</i></p> <ol style="list-style-type: none"> 5. critically evaluate and discuss current management concerns against the background of the body of organisation theory and historical development. <p><i>Personal and Key Skills:</i></p> <ol style="list-style-type: none"> 6. prepare and organise work individually and in groups 7. work positively and collaboratively in groups, managing any conflict arising 8. prepare reports to which everyone in their group contributes and then present it succinctly 9. lead a tutorial presentation and discussion session 10. work on case study based materials, comparing different personal approaches to research and organisation, whilst developing an effective and convincing team presentation. 			
LEARNING/TEACHING METHODS			
<p>The module uses a combination of lectures, student led assessed tutorials, focussed help hour discussions relating to the assessed tutorials and individual web based learning and examination questions. Tutorials will require students to apply the contents of particular lectures to case studies and</p>			

to further illustrate their points with reference to material relevant to a variety of international settings.

ASSIGNMENTS & ASSESSMENTS

Formative or % Contribution:	Form of Assessment:	Size of the assessment e.g. duration/length	ILO's assessed by this assessment:	Feedback method:
20%	Presentation of group based report Groups typically of between 4 and 6 people	Report of 1,500 – 2,000 words length. Presentation of a maximum of 10 minutes. Group led discussion of a minimum of 15 minutes.	ILOs 1-10	In tutorial discussion, peer interaction and written summary of feedback from tutor with opportunity to question in more depth at help hour allocated for up to 11 groups each week.
10%	Review of group work	Maximum of 1 page per person in the group + a summary page	ILOs 6-10	Regular monitoring during tutorial attendance and discussion inputs. Plus end of module written feedback on group reviews submitted.
70%	Individual Examination	Two hour written examination.	ILOs 1-5	Examination grades at exam board. Post exam Written feedback posted on WebCT. Individual verbal review by request.

SYLLABUS PLAN

Lectures :-

- Module Introduction and the Future of Work
- History and Evolution of Management Theory
- The Management Process
- Organisational Environment and Globalisation
- Organisational Structure and Design
- Performance Management and Review
- Sustainability, Corporate Social Responsibility and Community
- Technology, Enterprise and Innovation
- Decision Making and Ethics
- Strategic Management and Leadership
- Revision week

Tutorials: - Topics follow a two week time lag behind lectures with early tutorials establishing group work practices and principles. Final tutorial on exam techniques and question practice – open book style

Help hour: - Specifically focussed each week. Initially on questions regarding group work and lecture content, then on feedback on that week's reports and presentations in tutorials.

Web-based Learning:- Interactive tutorials, quizzes and video materials available from the publisher in support of the core text. There will be individual self assessment which will then captured into lecture via the turning point system.

Examination:- 3 questions from choice of 6. Individual. Closed book. 2 hours.

INDICATIVE LEARNING RESOURCES

Indicative basic reading list:

Compulsory Text: Daft, R., (2010) *New Era of Management Richard Daft*. Ninth Edition **UK/Europe** www.cengage.co.uk. SOUTH WESTERN Cengage Learning. ISBN -13: 978-0-324-59819-3
Additional optional reading: Friedman, T. (2006) *The World is Flat*. London: Penguin Books.
Gratton, L. (2009) *Glow*. Harlow UK. Pearson Education Limited. www.pearsoned.co.uk.

Weekly core text compulsory sections reading list will be given, plus additional optional articles on tutorial and contemporary topics.

Indicative web based resources e.g. Webct: case studies and additional material will be posted on WebCT/Moodle plus material from the publishers' resource base.

Other resources: Students are expected to keep up to date with contemporary issues for Business and Management by accessing current (and historical) news and opinion articles from reputable international sources and referencing these appropriately. The BBC and Economist news websites would be examples of this. Management journals aimed at practising managers rather than researching academics like Management Today and the Director in the UK, may also prove useful but should only be investigated once the core material has been understood.

DATE OF LAST REVISION	12th October 2009
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